


ACTIVE EMPLOYEES CAN TAKE ADVANTAGE OF THE EXCITING

Voluntary Life Insurance

Open Enrollment Opportunity!



73,000,000
AMERICANS
say they need
Life Insurance*

Twenty-two percent of insured Americans (29 million) believe they need more life insurance. For those without life insurance, 59% say they need it.*

NOW is the time for active employees to elect up to 3X their salary in Voluntary Life insurance with **GUARANTEED APPROVAL** during this special open enrollment opportunity for July 2022 Annual Enrollment!



**BlueCross BlueShield
of Texas**



*2022 Insurance Barometer Study. LIMRA and Life Happens. <https://www.limra.com/en/research/research-abstracts-public/2021/2021-insurance-barometer-study/>. Published April 25, 2022. Accessed May 19, 2022.

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VOLUNTARY LIFE INSURANCE

Life insurance is there to provide security for your loved ones when they need it most. Most families require much more than \$50,000 in life insurance coverage. Is your family prepared to cover final burial expenses or the expenses of daily living?

Active employees can elect up to 3X their salary insurance today!

Evidence of Insurability is NOT REQUIRED for group Voluntary Life insurance¹ elections during this special 2022 open enrollment period¹.



**No medical questions asked!
GUARANTEED APPROVAL!²**

Unsure how much life insurance you should have to protect your family? Check out our Life Insurance Needs Calculator³ at www.bcbstx.com/ancillary-ut or simply follow the QR code.



**www.bcbstx.com/ancillary-ut
866-628-2606**

¹This annual enrollment opportunity is for active employees only.

²Up to 3X annual earnings during the special 2022 enrollment.

³The information provided by this calculator may help you analyze your financial needs. The calculations provided should not be construed as financial, legal or tax advice.

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LIFE AND AD&D INSURANCE



**Who are YOU protecting?
Do you have a beneficiary?**

When you designate a beneficiary, YOU control who receives your life and accidental death & dismemberment (AD&D) insurance benefits—and whose financial future you protect.

**Employees and retirees can designate or update
beneficiaries in the My UT Benefits system today!**



**BlueCross BlueShield
of Texas**

701 E. 22nd Street, Suite 300, Lombard, IL 60148

FIRST-CLASS MAIL
U.S. POSTAGE
PAID
CHICAGO, IL
PERMIT NO.

<<Employee first name>> <<Employee last name>>

<<Address Line 1>>

<<Address Line 2>>

<<City>> <<State>> <<Zipcode>>